



**Grand Story Giveaway  
Official Promotion Rules**

**NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN**

**Grand Casino Mille Lacs, PO Box 343, 777 Grand Avenue, Onamia, MN 56359**

**Eligibility:** To participate in the Grand Story Giveaway (the "Promotion") guests must submit their story by: filling out a testimonial form, submitting through the Grand Casino website or through a video booth that will be located on each property. The testimonial agreement must be signed. A complimentary Grand Rewards Players Club membership is required. To obtain a membership, visit the Grand Rewards Players Club counter located on premise. Guests must be 18 years of age or older. Employees ("Associates") of Grand Casino Mille Lacs and Grand Casino Hinckley at the Director level or above, any Associate assigned to the Marketing Department, and members of their household are not eligible to participate in any marketing or promotional event sponsored in whole or in part by the company. Subject to all applicable laws and regulations. Void where prohibited.

**Agreement to Official Rules:** x By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, which are final and binding in all respects.

**Timing:** The Promotion will be held from February 12, 2012 through March 31, 2012 (the "Promotion Period").

**To Enter:** Eligible guests can **submit their story by: filling out a testimonial form, submitting through the Grand Casino website or through a video booth that will be located on each property. The testimonial agreement must be signed.** The testimonial forms can be deposited at drop box stations on each property.

**Winning Stories:** Guests do not need to be present to win. The winning story of each property will be posted on the Grand Casino Website the first week of April, 2012. The winner of each property will also be notified. The winner of each property will receive \$10,000.00. A valid state or government issued picture identification card or driver's license, tribal band ID, social security number and Grand Rewards Players Club card will be required to claim all prizes. All unclaimed prizes will be redrawn. No cash or other substitution, assignment or transfer or prize permitted, except by Sponsor, who reserves the right to substitute a prize with another prize of greater or comparable value.

Stories will be judged in two rounds. The first round will be selected by a panel of Grand Casino Associates and will be put through the second round. There will be (5) top stories from each property that will be submitted into the 2nd and final round which will be judged by a panel of 9. (3) Grand Casino Associates, (3) Media Partners and (3) Grand Casinos Advertising Agency. The winning stories, and any story Grand Casino chooses could be used for advertising and promotional purposes through TV, Radio, Outdoor, Print and Social Media.

**Publicity:** Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's use of winner's name, likeness, voice, opinions, biographical information, hometown and state for promotional purposes in any media without further payment or consideration.

**General Conditions:** Prizes offering accommodations are subject to certain restrictions and availability. Prizes do not include spending money, meals, gratuity, service charges, transportation costs, insurance, taxes and other expenses or items not specifically described as part of the prize. Any and all taxes and/or fees associated with prize receipt, redemption and use are the sole responsibility of the winner. Failure to accept the prize in accordance with the rules will result in prize forfeiture. Canadian resident winners must answer a skill-testing question. Sponsor reserves the right to cancel or modify the Promotion if fraud, technical failure or any other factor beyond Sponsor's reasonable control impairs the integrity of the Promotion as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage or undermine the legitimate operation of the Promotion is a violation of criminal and civil law; and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Release:** By entering this Promotion, entrant agrees to release and hold harmless Grand Casino Mille Lacs Associates and company's officers, directors, employees and agents from and against any claim or cause of action arising out of participation in the Promotion or receipt, redemption or use of the prize.

**Winners List:** For Promotion results, a winners list will be made available at the Promotion Counter located on premise for a period of 30 days from conclusion of the Promotion.